

BENCHMARK REPORT LAUNCH 2022 Landscape of Microinsurance Study



34
COUNTRIES



253
Insurance Providers

estimated potential value of
\$ 61.8
billions of premiums

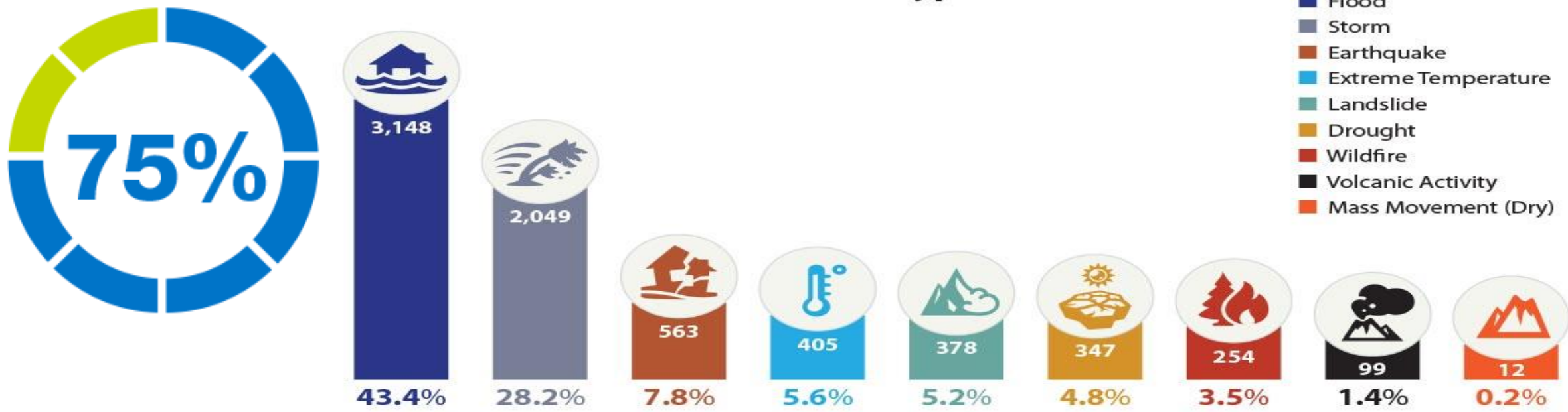
935
Products



Families continue to face Risks and shocks,
surely insurance can and should be a vital
part of their lives.. ...



Number of Disasters Per Type 1998-2017



Source: CRED, UNISDR, 2018

The gap between current reality and the need for insurance is significant with around three-quarters of the world's population left potentially unprotected against daily risk and natural disasters.



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Since the year 2014, MicroInsurance has held a special place in the Suez Canal's values and visions.



2015-2022

Nasser Social Bank

- Individuals/ SMEs
- policies 558,539
- claims of 49,868,454



2017-2022

Agriculture Bank

- Mortality cattle
- Policies 38,253
- claims 33,838,729



2017/ 2020

Financial institution

- overseas Egyptian labor
- policy 296
- EGY travel ins, national pool

MicroInsurance closing the insurance gap?



Trust gap



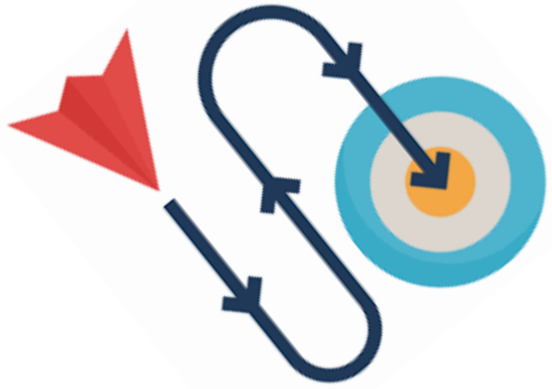
- A system that pays benefits promptly, prevents claims rejections, and builds trust with a wary market.
- A partnership with a trusted distribution channel or MNO.
- Effective communication systems rely on both human interactions and cutting-edge technologies.
- MicroInsurance compulsory products to eliminate adverse selection.

MicroInsurance closing the insurance gap?

2

- Creating new providers to improve the performance of existing ones.
- More governmental and private subsidies.
- Educate Both insurers and community
- Customizations of products Products (defining needs, designing products, and developing products)
- Accessibility of MicroInsurance.
- Resilience& achieving scale.









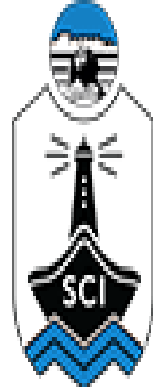
- Second round



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-  The first step is to Fully understand the market landscape of today.
 - Seeking the concrete data of the prospective market.
-  Educating and Training the company's involved parties.
 - Building Products scheme, incentives and enrolment, collection accessible system
-  Selecting partnerships
 - Paying a claim – delivering on a promise –
-  Developing Developing Dveloping



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THANK YOU

Samir Mahmoud